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BUSINESS The Chronicle with Bloomberg

MOVERS AND SHAKERS

HFS Consultants, a health care management company in Oakland, has hired two senior managers, **William King** and **Carl Gerlach**, in its management and operations practice.

Before joining HFS, King was a senior executive at Accenture and has held top-level positions at Broadlane, A.T. Kearney and Mitchell Madison Group.

Gerlach, who previously had worked at HFS, most recently was CEO of Sonoma Valley Hospital. He has also held executive positions

at Highland General Hospital, El Camino Hospital, Pacific Presbyterian Medical Center and Woodland Health Care.

PwC US has hired **Pedro Santos** as a principal in its San Francisco office to lead the national development of financial engineering services for corporate clients.

Before joining PwC, Santos was managing director, founder and leader for the financial engineering practice at Duff & Phelps.

To organize and manage important records for families and professionals, former KGO-TV staffer **Julie Jones** has published the Estate Documents Organizer, in conjunction with her consulting business.

Jerry Macktinger has opened SF Space Solutions, an authorized Montel distributor, exclusive for the greater San Francisco Bay Area, specializing in high density storage systems used in all types of businesses.

Morgan Miller Blair, a business, technology and real estate law firm, has named principal **Christopher Hunter** chairman of the firm.

Hunter had been chairman of the company's Real Estate Practice Group since 2007.

He is a founding member of the Equity Asset Managers Association, a group of professionals dealing with distressed assets, which resumed operations in 2010 in response to the changing economy.



King



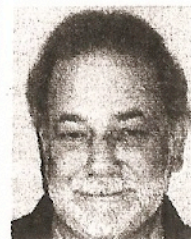
Gerlach



Santos



Jones



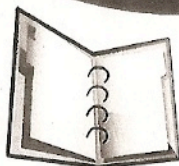
Macktinger



Hunter

Send submissions for Movers and Shakers to sherel@sfgchronicle.com. Please put "Movers and Shakers" in the subject line. Photos, preferably color, should be attached to the e-mail in .jpg format, at least 300 dpi.

Estate Documents Organizer



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